

Privacy Policy:

-General Scope

At FluzFluz, your privacy is of great importance to us. We understand that you entrust us with certain private information to help us provide various products and services. In exchange for your trust, you expect and deserve our commitment to treat your information with respect and in accordance with this Privacy Policy. Rest assured that we will protect your privacy. Under no circumstances will FluzFluz sell or share any personal information about you to or with any person or organization except (i) as authorized by you, (ii) as described in the relevant portion of FluzFluz's Website (the "Website"), (iii) in connection with providing various products and/or services to you (the "Services"), (iv) to the extent you make any use of FluzFluz's mobile software application commonly referred to as "FluzFluz Points" or any other FluzFluz mobile application (the "Application"), to merchants with which FluzFluz has a business relationship, (v) as may be required by law or court order, or (vi) as otherwise set forth herein. The Privacy Policy below describes the standards we adhere to in handling information about you and any personal information you submit through the Website and/or the Application.

PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE SUBMITTING ANY INFORMATION TO FLUZFLUZ OR THROUGH ANY FLUZFLUZ SOFTWARE OR MOBILE APPLICATION. BY SUBMITTING ANY INFORMATION YOU ARE ACKNOWLEDGING THAT YOU HAVE READ AND UNDERSTAND THIS POLICY AND THAT YOU AGREE TO BE BOUND BY ITS TERMS. IF YOU DO NOT AGREE TO BE BOUND BY THE TERMS OF THIS PRIVACY POLICY, SIMPLY EXIT THIS PAGE AND/OR THE APPLICATION WITHOUT ACCESSING OR USING ANY OF OUR SERVICES.

Types of Information Collected:

-Personally Identifiable Information

Personally Identifiable Information is information that identifies a specific person. When you engage in certain activities via FluzFluz or the Application, including but not limited to creating an account, sending feedback, or otherwise participating in the FluzFluz Program (collectively, "Identification Activities"), we may ask you to provide certain information about yourself. This information is used to distinguish your account from other users. If you elect to engage in an Identification Activity, we may ask you to provide us with certain personal information about yourself, such as your name, address (including zip code), email address, telephone number, and date of birth. Depending on the Identification Activity, some of the information we ask you to provide may be identified as mandatory and some identified as voluntary. If you do not provide the mandatory information for a particular Identification Activity that requires it, you will not be permitted to engage in that Identification Activity. Depending on the Identification Activity, FluzFluz may not re-ask you for Personally Identifiable Information if such are already stored with us under the FluzFluz Program.

-Referral Program

If you choose to refer someone through the FluzFluz Program, we will ask you for your referral's contact information, such as his or her name, cellular telephone number and/or email address. We may then send your friend an email or text message inviting him or her to join the FluzFluz Program. FluzFluz may store this information for the sole purpose of sending this email or text message and maintaining the FluzFluz Program. Your friend may contact us at <http://www.fluzfluz.com> to request that we remove his or her contact information from our records. We may use Personally Identifiable Information to provide products and/or services to you, administer sweepstakes and contests, enhance the operation the FluzFluz Program, improve our marketing and promotional efforts, analyze the use of the FluzFluz Website and FluzFluz Application, improve the Website and the FluzFluz Application, and to tailor your experience with third parties as provided below in this Privacy Policy. If you use our Website or the FluzFluz Application to send information to another person, we may store your personal information for the purposes outlined in this document. We may also use Personally Identifiable Information to troubleshoot, resolve disputes, accomplish administrative tasks, contact you, enforce our agreements with you, including our Terms of Service and this Privacy Policy, comply with applicable law, and cooperate with law enforcement activities.

-Non-Personally Identifiable Information

Non-Personally Identifiable Information is information that does not identify a specific person. This type of information may include things like the Uniform Resource Locator (“URL”) of the website you visited before coming to our Website or otherwise participating in the FluzFluz Program, the URL of the website you visit after leaving our Website or the FluzFluz Application, the type of browser you are using, your Internet Protocol (“IP”) address, statistical information regarding what barcodes are scanned, pages are visited, the date and time of the visits, how long it took a user to download a page, debugging/crash data, the IMEI and TCP/IP address of the user, or general and/or aggregated location data that does constitute Personally Identifiable Information. We, and/or our authorized third party service providers and advertisers, may automatically collect this information when you visit our Website or use the FluzFluz Application through the use of electronic tools like cookies and Web beacons or Pixel tags. Most of the other information FluzFluz collects, such as your device and hardware IDs and device type, the request type, your carrier, your carrier user ID, and the content of your request, does not by itself identify you to Fluz Fluz LLC, though it may be unique or consist of or contain information that you consider personal. We use Non-Personally Identifiable Information to troubleshoot, administer the FluzFluz Website and the FluzFluz Application, analyze trends, gather demographic information, comply with applicable law, and cooperate with law enforcement activities. We may also share this information with our authorized third party service providers and advertisers to measure the overall effectiveness of our online advertising, content, and programming.

-Altering the Information Submitted

(a) Deleting your information. Federal and state regulations may require that we store certain information for various periods of time. In order to comply with these regulations, we may be unable to delete information from our databases.

(b) Altering Information. FluzFluz may alter, modify or delete any information you submit to the Website or through the Application if it believes, in its sole discretion, it is necessary or desirable to do so.

(c) Request to stop receiving emails from us. Periodically, FluzFluz may send you emails to alert you to various opportunities or offers available at the Website or within the Application. If you do not wish to receive any of these offers, please send an e-mail to help@fluzfluz.com to remove yourself from our mailing list.

How do we use your information that you provide through the FluzFluz?

We may use also information that we collect about you or that you provide to us, including any personally identifiable information to generally improve the app, customize and optimize the content [and advertisements] you receive, secure your account and prevent fraud, and in any other way we may expressly disclose to you. We will not disclose your personally identifiable information to any third party for directing marketing without your approval. We will share your information with third parties only in the ways that are described in this privacy policy.

With your permission, we may also share your User Provided Information to the extent needed to let you redeem your points with a third party (e.g., to have an Amazon Gift Card sent to you).

We may also disclose User Provided and Automatically Collected Information, including any personally identifiable information that is included in the foregoing, to third parties in the following circumstances:

- (a) As required by law, such as to comply with a subpoena, or similar legal process.
- (b) When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- (c) With our trusted services providers who work on our behalf to provide the Service, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

- (d) With a buyer, affiliate or other successor if FluzFluz is involved in a merger, acquisition, divestiture, restructuring, dissolution or sale of all or a portion of its assets and User Provided Information and Automatically Collected Information is among the assets being transferred, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information; and
- (e) In aggregate with other data in such a way that no personally identifying information is disclosed or can be deciphered.

FluzFluz Exclusive Offers and Advertising

We work with merchants to make exclusive offers (“Exclusive Offers”) available to you as a FluzFluz member (customer?) that are often better than those that are available to the general public. In some cases your eligibility for some of these Exclusive Offers is based in whole or in part upon data we or our merchant partners collect. When FluzFluz User Provided or Automatically Collected Information is used for Exclusive Offer qualification no personally identifying information is ever transferred to the merchant partner.

In some cases an action is required by you in order to claim an Exclusive Offer such as by clicking on a “claim” button presented in our software. Claiming an offer does not guarantee it will be available when you check out as there may be additional requirements from our merchant partner to successfully redeem an offer, including tracking your purchase through to delivery. When you claim an offer we will make a commercially reasonable effort to ensure that the offer remains available but do not make any specific guarantees as we and our merchant partners rely on numerous third party systems employing a mix of technologies including cookies to track results. Your use of other software including adblockers or other affiliate or offer programs provided by other third parties can also interfere with this tracking in which case you may no longer be eligible for the Exclusive Offer. If you encounter problems redeeming an offer please contact us at help@fluzfluz.com and we will try to help resolve your problem.

-Security

We take reasonable measures to protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. We use a secure, encrypted connection (using a TLS protocol) on all pages where you access or transmit Personal Information. Although Company uses reasonable efforts to help protect your information, transmission via the Internet is not completely secure and Company cannot guarantee the security of your information collected through our Services. Except as otherwise set forth under applicable law, we assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. We retain the information collected via our Services until such time as you choose to close your account. After that time, we may anonymize and aggregate the data and retain it for analytical purposes. We may also retain your information on backup media to comply with applicable law, to support financial audits, to resolve disputes, to maintain compliance efforts, and for other legitimate business reasons.

-Links

The Website and/or Application may contain links to other websites or applications that are owned and operated by third parties that are not affiliated with us. When you use those links, you leave the Website or Application (as applicable) and we are unable to control how the owners of the websites or applications you link to handle any information they gather about you, including their privacy practices and use of cookies. This Privacy Policy applies only to the Website and Application and does not govern activities on linked websites or applications. We encourage you to review the privacy policy of any other website or application you visit, download or access to understand its owner's practices on how it collects, uses and discloses your information.

-Children

Children are not eligible to use our Services and we ask that minors (under the age of 18) do not submit any personal information to us or use the Services. FluzFluz does not collect or maintain information from those actually known to be under the age of 18, and no part of FluzFluz's website, the Application or Services is structured to attract anyone under the age of 18. Other age restrictions may be set forth in FluzFluz's Terms of Use from time to time.

-Changes to Privacy Policy

If we make a change to our Privacy Policy in the future that will affect how we treat your information, we will post such change at the Website and/or within the Application, and such change will be deemed to be effective 2 days from the date of such posting. In that case, your ability to opt out of the new policy will be determined by applicable laws.

-Acceptance/Consent

If you do not agree to the terms of this Privacy Policy, please do not provide us with any information and do not use the Website or the Application. By using the Website or the Application and voluntarily providing information to us, you consent to our collection and use of the information as set forth in this Privacy Policy.

- Third Party Services, Websites and Applications

The use of any third party websites, services or applications through FluzFluz is subject to the terms and conditions of each respective website, service and applications. FluzFluz retains the right to collect and retain data posed on any third party website, service or application for post verification purposes or otherwise.